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From: (10)(2e)
Sent: Tue 4/21/2020 7:21:06 PM
Subject: Open Consultation VWS Knowledge Base AI and COVID-19
Received: Tue 4/21/2020 7:21:22 PM

Dear (10)(2e)

I hope you are doing well. You are becoming a BN'er (Bekende Nederlander: Dutch Celebrity) since the 'appathon' project. I think I already shared with you my personal and professional appreciation for the innovative, interesting, important and insightful approach. We've never seen such an open and time-boxed challenge at this scale. It will certainly generate new insights and I will be happy to apply the methodology of the Institute of Brilliant Failures to reveal these and with the positive framing we are known for, deliver a value case for learning and further work in this area.

The reason I write to you (in English), however, is because of the recent request for support that recently was issued by the Ministry of Health, Wellbeing and Sports to build a knowledge base for AI applications in relation to COVID-19. Of course, it is not only about the applications themselves, but also the conditions under which they could be applied. In a discussion on Personalised Healthcare I had with Roche, I mentioned the call from VWS and there was enthusiasm to explore possible contributions that the AI Community within Roche could deliver. There are knowledge communities within Roche that share ideas and knowledge, using online platforms, where various aspects of development and implementation of AI solutions are being discussed. My discussions partners suggested that if you/VWS would be interested and able to propose some concrete, focused questions, they are willing to present and promote these in the before-mentioned knowledge communities as a challenge to the 'collective brain' of Roche. If this interesting to you, please let me know and I will be happy to connect you and/or your colleagues.

I wish you all the best in the coming period. We need people like you and we need non-conventional solutions in a non-conventional crisis!

Kind regards,

(10)(2e)



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